



Organizing Committee
Eurographics 2010
Norrköping

November, 2009

Invitation to sponsor conference activities of the 31st Annual Conference of the European Association for Computer Graphics

Eurographics 2010 will be the 31st annual conference of the European Association for Computer Graphics. The conference will take place in the City of Norrköping in Sweden, home to the Linköping University's (LiU) Campus Norrköping, who will be organizing the conference.

The conference attracts participants from around the world, both world-leading academics as well as representatives of major commercial research divisions. We also anticipate a large number of Nordic attendees from related R&D fields. In total we expect approximately 500 registered participants. Information on EG2010 is continuously added to the conference web site which can be found at <http://www.eurographics2010.se/>

Registrants and invited speakers for the conference will be focussed on the latest developments in all aspects of computer graphics. This concentration of delegates will provide a unique opportunity for you and your company to showcase your latest products to a discerning audience of academic and industrial participants.

The conference venue is Norrköping's beautiful facilities in the unique and historical industrial landscape, right in the middle of the city. Close by is the Campus area for Linköping University where the research groups in graphics and visualization are located. A new centre for visualization, including a domed theatre, is currently being built close to the conference facilities and will be available for invited shows during Eurographics 2010.

Enclosed is an offer of sponsorship and promotion opportunities. These options should be considered as an attractive means of maintaining your company profile. If you want other arrangements or to support EG2010 in other ways then your feedback will be very welcome.

The organizing committee is looking forward to your participation in this conference. If you have any queries or comments, please contact me or the EG2010 sponsorship officer. Any questions, issues and/or requests will be discussed in a confidential manner. The organizing committee anticipates providing a successful conference venue and format, and working with you to achieve this objective.

Yours Sincerely,

Anders Ynnerman, General Chair EG2010, Anders.Ynnerman@liu.se, +46 70 55 666 38
Bosse Sundborg, Sponsorships EG2010, bo.sundborg@nosp.se, +46 (0)11 264191

Sponsor / Exhibitor information

The EG2010 sponsorship alternatives are designed with maximum return on investment in mind. Choose one (or more) sponsorship packages to achieve a specific point contingent and then choose items from the sponsorship list to the amount of this contingent. Demonstrate your company's leadership position in Computer Graphics by becoming an EG2010 sponsor.

Sponsorship packages

	<i>Represents</i>	<i>Cost</i>
Platinum	10000 points	€ 5 000
Gold	3000 points	€ 2 000
Silver	1200 points	€ 1 000
Bronze	500 points	€ 500

Website Promotion

All sponsoring companies will be mentioned on the conference web site, in the order of sponsorship points.

Conference Digital Media (one only): 9000 points

Eurographics 2010 will provide all conference papers and other content on a single USB memory stick, together with small printed 'handy-reference' conference programme cards. These cards and the USB memory sticks will be distributed to all conference attendees, together with a neckband. Your company's logotype will be printed, together with the Eurographics logo on the USB memory stick, the programme card, and the neckband. This package ensures that your company's name stands out not only at the time of the conference but also long afterwards since the one item that we can be sure each attendee will retain from the event is the USB memory stick with its valuable contents.

Sponsorships for Dinner and Event items

Welcome Reception and Poster Session (one only): 2500 points

The conference welcome reception will take place in the evening of Tuesday, May 4th, in the Louis de Geer Conference Centre. This is an excellent sponsorship opportunity as this is the established meeting place for first time attendees to make contacts and for previous attendees

to renew old acquaintances. The event usually includes a theme to encourage attendee interactions at the ice breaker and throughout the conference. The welcome reception will also be associated with the main poster event, providing an excellent opportunity for after dinner mingling with drinks and discussions.

The sponsor of this event shall receive the following benefits:

Signage Rights

In the conference welcome reception area signage will be restricted to that provided by the conference welcome reception sponsor. Signs indicating the location of the event will also prominently display the sponsor's logo as will dinner and drinks vouchers.

Reception Passes

Your company may invite up to three additional representatives to attend the conference welcome reception.

~~Dome evening event (one only): 2500 points~~ ~~ALREADY TAKEN~~

The special Eurographics 2010 Dome Evening event will take place after the conference on the evening of Wednesday, May 5th. The event will be held in the new Norrköping Visualization Centre, 'C', only a few minutes walk from the main conference area. A sequence of four shows with 100 people at each show will be held. This special event is very exclusive since the centre will not be opened to the public until May 27th. The conference goers will be provided with tickets to one of the four half-hour shows, each of which consist of a welcome to the dome theatre in the pre-show area, a half-hour show in the dome theatre and after-show drinks in the main exhibition area where participants from the several shows may mingle.

The sponsor of this event shall receive the following benefits:

Signage Rights

The Dome Evening signage will be restricted to that provided by the Dome Evening sponsor. Signage can be located in the main conference venue as well as at the centre and at the entrance to the event, and you also have the possibility to include a short presentation in the pre-show area before each show.

Dome Passes

Your company may invite up to three additional representatives to attend the Dome Evening event.

Fisheye logo

Your company's logo will be displayed using a full width display across the dome screen before each show.

~~Conference Dinner (one only): 4000 points~~ ~~ALREADY TAKEN~~

The conference dinner will be held on the evening of Thursday, May 6th, in the spectacular 'Värmekyrkan' building, and provides an excellent sponsorship opportunity. The event will include entertainment, provided by local and national performers, well suited to the gala nature of the event. High-quality cuisine is provided for the conference dinner and the evening is considered the social highlight of the conference.

The sponsor of this event shall receive the following benefits:

Signage Rights

At the conference dinner signage will be restricted to that provided by the conference dinner sponsor. Signage can be located in the main conference venue and in the dining room itself, as well as at the entrance to it.

Dinner Passes

Your company may invite up to three additional representatives to attend the conference dinner.

Printed menu cards and table decorations

There will be menu cards presenting the high quality three-course dinner on the tables. As the Conference Dinner sponsor you will have your company's logotype on the menu cards. Your company's logotype will also be prominently featured in the table decorations placed on each dining table.

Coffee breaks, 9 available: 1000 points

There will be 9 available coffee breaks during the conference. This is commonly one of the most appreciated moments and obvious meeting places during the days. Your company's logotype will be prominently featured on the many coffee tables.

~~Friday morning recovery stand (one only): 1000 points, ALREADY TAKEN~~

The general good nature of the conference dinner is often continued in nearby hostelryes, sometimes until the small hours of the morning. Consequently some of the attendees are sometimes a little the worse for wear on the following morning. An amusing opportunity for sponsorship might be to provide a recovery stand on the morning after, offering soft drinks or water, together with mild medications for headaches and upset stomachs.

Exhibit and Technical Talks

Exhibition participation: 500 points

During the conference there will be a 3-day exhibition in the main hall in Louis De Geer Conference Centre. The Exhibition area is very flexible and conference participants will pass through it on entry to the conference and will mingle in this area during coffee breaks. A standard exhibition stand, including 12 square metres of floor space, a table and basic electrical supply, will cost € 500. Computer networking will also be available. If higher electrical power or network bandwidth requirements are anticipated then these can be separately arranged at an additional cost. Larger stands can also be accommodated at commensurately higher cost to the exhibitor, hence many different arrangements can be provided to your company.

For 500 points a sponsor may also enjoy a basic stand in the main exhibition for the three days. Larger stands and other facilities can also be arranged for sponsoring exhibitors.

Technical Talk: 500 points

During the conference there will be several sessions for technical talks given by companies. This is an excellent opportunity to present new products or other company related information that you would like to disseminate to the computer graphics research community. We regard the “tech talks” as a part of the sponsorship program and a 30 minute talk will be offered at the rate of 500 points which corresponds to the bronze sponsorship level.

Sponsorship items

The following are a range of items which can be provided under sponsorship terms in exchange for various numbers of points. In each case the items will either be provided by the conference including the company logo (to be provided in a suitable for by the sponsor) or provided by the sponsoring company itself. The individual terms are specified under each item.

Student volunteers T-shirts (one only): 2500 points ~~ALREADY TAKEN~~

For direct one-to-one exposure, this package offers a unique and collectable way of ensuring your company's logo is seen at the Conference. All student volunteers (approx. 30) will wear a distinctive t-shirt. Your company's logo and the EG2010 Conference logo will be printed on each shirt. And the students will surely wear the t-shirt long after the conference.

Eco Bags (one only): 1000 points ~~ALREADY TAKEN~~

The sponsorship of Conference Eco fabric bags is geared for a company that requires high visibility. This package ensures that your company's name stands out not only at the time of the Conference but also long after the event. As the conference bag sponsor your logo is featured on the attendee bags together with the EG2010 Conference logo. The conference Eco bags are distributed to all conference attendees.

Logo or video on the monitor background: 1000 points

Your logo or company or product presentation will be seen on the displays during breaks between sessions and at lunchtime. These will attract the attention of attendees arriving at the lecture rooms some minutes before the session starts. It is a very effective way to get you and your message across. One slot is 20 seconds, and a maximum of 12 clips will be displayed in a non-stop loop. **NOTE:** all promotional items to be produced and shipped to conference venue at the sponsor's expense.

Prizes for the awards each: 1000 points

Your company and your logo will be presented at the awards show Friday May 7 and mentioned in the final conference program. For this category we also are open for special arrangements. Please contact the organizing committee for further discussions.

Promotional items: 200 points

Single promotional item (e.g. pen, stress ball, note-pad, yo-yo, etc.) with sponsors logo to be included in the Eco bags, or distributed on tables in conference meeting rooms (per item).

NOTE: all promotional items to be produced and shipped to conference venue at the sponsor's expense.

Bag Inserts, Company Flyers: 200 points

Single items of company literature included in delegate bag, or made available for delegates to pick-up on a literature table (for example promotional flyers, CDs etc). **NOTE:** all literature to be printed and shipped to conference venue at the sponsor's expense.

Poster in conference area, 10 available: 200 points

Single promotional poster, including sponsor's logo, displayed in the conference area (per item). **NOTE:** all promotional items to be produced and shipped to conference venue at the sponsor's expense.